

Business Partner Sponsorship Program

Support from our Business Partners is vital to the operation of this Chapter. Without it, dues and conferences would be beyond the reach of most members. Your support helps us to:

- Produce the Chapter newsletter
- Engage professional speakers
- Maintain the Chapter website
- Offer conference scholarships to deserving members

While there are increasing advantages based on sponsorship level, we value all Business Partners, who will receive the opportunity to develop a professional relationship of mutual respect with a significant number of decision makers in our area's legal community.

The yearly Suncoast Chapter Association of Legal Administrators' Business Partner Sponsorship Program runs from July 1st to June 30th.

The Suncoast Chapter

The Suncoast Chapter of the Association of Legal Administrators was established as a nonprofit corporation in 1981 and includes over 100 active members. Our members are professionals involved in the management of various sized law firms, corporate legal departments and governmental legal agencies.

Our Chapter luncheons and other high quality educational events are carefully planned by committee members to enhance the skills of our members in all aspects of legal administration such as human resources, technology, leadership, marketing, finance and motivation.

Suncoast Chapter

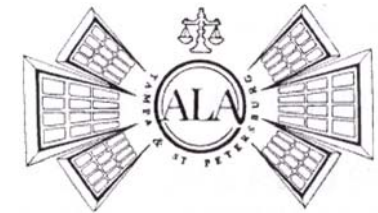
Association of Legal Administrators

PO Box 14506
Clearwater, Florida
33766-4506
www.alasuncoast.org



Suncoast Chapter Association of Legal Administrators

Business Partner Sponsorship Program



ALA Sponsorship Levels

Business Partner Liaison

Sheila M. Lake
Firm Administrator
Powell Carney Maller Ramsay & Grove, P.A.
(727) 898-9011
slake@powellcarneylaw.com

ALA CHAPTER SPONSORSHIP LEVELS		Titanium	Platinum	Scholarship	Gold	Silver	Bronze	Lunch
Number of sponsorships available:		2	4	3	10	10	Unlimited	5
Cost:		\$5,000	\$2,500	\$1,850	\$1,500	\$1,000	\$750	\$500
Annual Event Recognition								
Featured sponsor at annual ALA Chapter Educational Conference		•						
Admission for sponsor representatives at ALA Chapter Educational Conference		4						
Prominent Banner Display and company introduction at ALA Chapter Educational Conference		•		•				
Recognition on ALA signage at ALA Chapter Educational Conference		•	•	•	•	•		
Space at ALA Chapter Educational Conference & Luncheon to display company and products		Premium Booth	Booth	Table	Table	Table	Half Price Table	
Lunch for representatives at ALA Chapter Educational Conference's Luncheon for Managing Partners		4	2					
Admission to ALA Chapter Educational Conference			2	2	2	2		
Featured sponsor of ALA Member Holiday Luncheon			•					
Lunch and admission at ALA Member Holiday Luncheon		2	3					
Quarterly Event Recognition								
Advertisement in every quarterly issue of ALA Chapter newsletter		Whole Page	1/2 Page	1/4 Page	1/4 Page	Business Card	Business Card	Honorable Mention
Featured educational (not sales) article in ALA Chapter newsletter		1	1					
Recognition in every newsletter acknowledging scholarship sponsorship				•				
Recognition at every luncheon meeting acknowledging scholarship sponsorship				•				
Featured as "Vendor Spotlight" in one issue of ALA Chapter newsletter		1	1					
Monthly Event Recognition								
Display table at sponsored luncheon to promote company and products with access to members before and after the meeting								•
Free admission and lunch to sponsored luncheon								2
Ongoing / Continuous Events								
Member Directory Access via password-protection on Chapter Website		•	•	•	•	•		
Recognition on ALA Chapter's website		Logo & Link	Link	Link	Link	Link		
Inclusion on the ALA Supporting Business Partner List on Chapter website and in print		•	•	•	•	•	•	
Recognition on ALA Signage at all official Chapter Events		•	•	•				